

## Doubling the Numbers in the Western Region

could raise average household income by \$17,000.

This area encompasses 18 counties and 3 area development districts with a population of 439,790. Thirteen percent of the population has a bachelor's degree or above, and 24 percent has less than a high school diploma.

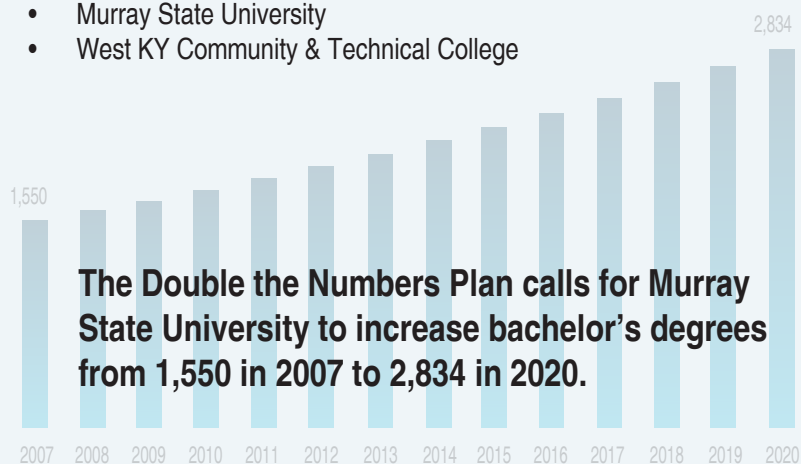
This region is Murray State University's area of geographic responsibility, but it also includes 5 other postsecondary institutions, 23 K-12 public school districts, and 18 county adult education programs. All of these providers play a vital role in this plan.

The table below highlights the increases needed from this region for the state to reach its Double the Numbers goal. **The bachelor's degree target reflects the contributions of the six public and independent postsecondary partners in this area.**

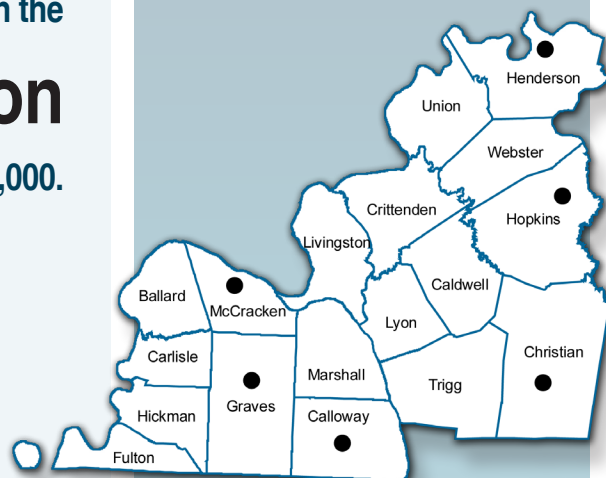
Strategies	2020 Target
1. Increase high school graduates	5,129
2. Increase GED graduates	1,591
3. Increase 2- to 4-year transfers	1,019
4. Increase bachelor's degrees produced	3,358
5. Import bachelor's degree holders to KY	8,574

Area public and independent (AIKCU) colleges and universities

- Henderson Community College
- Hopkinsville Community College
- Madisonville Community College
- Mid-Continent University
- Murray State University
- West KY Community & Technical College



Murray State University is a comprehensive university serving 10,304 undergraduate and graduate students.



*If this region doubles the numbers, average household income could increase from \$31,520 to \$48,320.*